



**MOBILE AREA LODGING
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August 18, 2022

Dear Mobile Area Lodging Association Members and Friends,

On behalf of the Board of Directors, we want to thank all of you for your flexibility this summer while we do our best to improve the MALA meetings to be a more valuable resource of your time and money. A big thank you for those of you who completed our survey. Any of the changes we have made were a direct result of your responses. Honestly, there was nothing groundbreaking in the results, we just realized that the time and place of the meeting does not meet everyone's need and schedule.

That being said, we are ready to re-launch and begin our meetings again. We will kick off the rest of the year on **September 8th at the Holiday Inn Mobile Airport – 3630 Spring Hill Memorial Drive South**. Our guest speaker will be Chris Curry from the Mobile Airport Authority. **Networking will start at 10:45 AM. The meeting and lunch will begin at 11:15 AM**, hopefully the slight time change will allow more people to participate.

We are sending out this thank you and invitation to all hotels in the area, not just current members, hoping to recapture some of the hotels that may not be aware, or have experienced some turnover. Please see attached a new agenda format and structure. Our goal is to make MALA as valuable as it can be for all members. If by chance you know a hotel that does not participate, please pass this along and invite them to join.

Lunch will be provided by MALA, but you must RSVP before September 6th to margo.gilbert@renaissancemobile.com to receive it. No RSVP, no lunch. Feel free to reach out any time for any further questions or concerns.

Regards,

Kent Blackinton
Margo Gilbert
Diana Moorer
Shannon Harris

Attachments - September Meeting Agenda
MALA FAQs