

MALA December Meeting Agenda

December 08, 2022

12:00pm

Holiday Inn Mobile Airport / I-65
3630 Spring Hill Memorial Drive South
Mobile, AL 36608

James Small – Residence Inn	Gwynn Pitman – Residence Inn
Shannon Harris – Courtyard/Fairfield Inn Daphne/Eastern Shore/Spanish Ft	
Kent “Spike” Blackinton – Renaissance Riverview	Sonita Segrest – Courtyard Mobile
Shariya Seals – Hilton Garden Inn MW	Gwen Todd – Courtyard Mobile
Joanna McGrew – Hilton Garden Inn MW	Duncan Millar – Hampton Inn I65
Shawn Watkins – Home 2 Tillman’s Corner	Megan Davis – Hampton Inn Dwtwn
Jennifer Carter – Fairfield Inn & Suites Mobile	Ericka Muse – Fairfield Inn & Ste Mob
Jada Smith – Towneplace Suites Mobile	Ron Moore – Restaurant Association
Todd Hagerty – Towneplace Suites/Fairfield Inn	Margo Gilbert – The Battle House
Diana Moorer – Hilton Garden Inn Mobile West	David Clark – Visit Mobile
Danny Corte – Mobile Sports Authority	Emily Gonzalez – Visit Mobile
Carol Peterson – Bay City Conventions & Tours	Friday Sayasy – Tru by Hilton
Robin Perkins – Holiday Inn Airport	Melissa Dixon – Tru by Hilton
Daniel Meadows – BCC Waste Solutions	David Calametti – Alabama Coasting
Scott Novak – Mobile Tennis Center	Lorraine Novak – Mobile Tennis Ctr
Jeremy Brownlee – Home 2 McGowin Park	Mary E. Harper – Gulf Quest Museum
Natalie Lloyd – ServPro	Stan Love - ServPro
Carol Hunter – Downtown Mobile Alliance	

I. Call December Meeting to Order- Kent **12:00 PM**

II. Approval of November Meeting Minutes

- Motioned by Shannon Harris, Seconded by Gwynn Pitman

III. MALA Financial Report - Shannon Harris

- We have a balance of \$1,926.04 in the bank

IV. MALA 2023 Board Vote

- Results:
 - President: Kent “Spike” Blackinton
 - Vice President: Margo Gilbert
 - Treasurer: Shannon Harris

- Secretary: Gwynn Pitman

V. Updates:

- Looking for a speaker for the January meeting
 - February Speaker: Bradley Byrne, CEO and President of the Mobile Chamber of Commerce
 - March Speaker: Mobile County Commissioner Merceria Ludgood
- Visit Mobile is embarking on an important assessment of Mobile as a tourist destination. They have contracted MMGY NextFactor and Destinations International for their diagnostic tool called DestinationNEXT. This includes a focus group and a survey
 - Your input is needed!
 - Reach out to David Clark at dclark@mobile.org to ensure you are on the email list.

VI. Adjournment and Lunch

Upcoming for 2023:

- Goals:
 - Hospitality Training
 - Charity/Fundraiser

December Meeting 2022 Trivia Challenge: This is a two-part question! Who is the speaker for March and what is the name of the company contracted by Visit Mobile to help gather information on Mobile as a tourist destination? Be the 1st to email DIANA N. MOORER @ Diana.Moorer@marriott.com with **the correct answer** and receive \$25 gift card at the next meeting. **You MUST attend the January 2023 meeting to redeem the money.** The winner will be announced then.